

**Educate.  
Measure.  
Improve.  
Connect.  
Membership.**



**SUSTAINABLE BUSINESS  
COUNCIL MEMBER**

Educate. Measure. Improve. Connect.

Our mission is to advance the integration of sustainable principles and practices in business.

**Join Today!**

Membership is your gateway to connecting with expert knowledge, impactful programs, and valuable services. By joining, you gain access to resources that support the integration of your sustainability goals and amplify your impact.





A WSBC membership helps businesses, organizations, and individuals:

**Educate. Measure. Improve. Connect.**



### **Business Membership Strengthen Your Sustainability Strategy**

Your Business Membership connects you to a community of local businesses and sustainability leaders who are driving impactful solutions. As a member, you gain access to benchmarking tools, resources, and strategies to measure and enhance sustainability performance within your organization. Additionally, membership elevates your company's profile as a contributor to a resilient, sustainable future.

### **Affiliate Membership Join a Community of Sustainability Advocates**

Affiliate Membership empowers nonprofits, governmental, and higher education entities to collaborate with Wisconsin's sustainable businesses. Affiliates can co-host events, cross-promote initiatives, and partner on sustainability programs. Membership also offers networking, skills development, and opportunities to promote aligned work, contributing to a stronger, sustainable future..

### **Individual Membership Elevate Your Sustainability Career**

Individual Membership helps boost your marketability as a sustainability professional by providing access to networking, collaboration with industry leaders, and education tailored to developing your skills and credentials. Stay ahead of sustainability trends and discover new employment opportunities within Wisconsin's leading sustainability-focused businesses.



**Join and become part of the movement towards a resilient and sustainable future.**

Please contact Jessy Servi Ortiz at [jessy@wisconsinsustainability.com](mailto:jessy@wisconsinsustainability.com) to sign up today.

Visit our website for additional information: [WisconsinSustainability.com](http://WisconsinSustainability.com)

Jessy Servi Ortiz  
Executive Director of the WSBC



## Benefits of being a member:



### CONNECT

Connect, network, and collaborate with other sustainability-focused members, including participants in the Green Masters Program®.

Gain direct access to industry sustainability experts for questions and shared learning.

Access a searchable online member directory complete with business profiles.

Enjoy exclusive discounted rates on special events and the annual conference.

Engage with committees or working groups to exchange ideas, leverage best practices, and advance sustainability.

Take on leadership roles within committees or working groups to gain growth and leadership experience.

### EDUCATE

Enjoy free access to member webinars, educational seminars, and roundtables.

Participate in peer learning through meetings and events that foster idea exchange and innovation.

Access the exclusive WSBC member portal with a directory, job board, and a sustainability resource library, including webinar recordings, virtual conference sessions, and courses tailored to advancing sustainability in businesses.

Take on leadership roles within committees or working groups to gain growth and leadership experience.

### MEASURE & IMPROVE

Participate in the Green Masters Program at no additional cost, helping you identify and prioritize key sustainability areas material to your organization.

Meet customer demand by focusing on sustainability practices that add business value and resonate with stakeholders.

Identify inefficiencies, reduce waste, cut costs, and enhance both financial and environmental performance.

Gain recognition for your sustainability achievements by using the Green Masters Program® logo in your branding, showcasing your commitment to continuous improvement.

Access industry-specific insights and recommendations through strategic guidance to help navigate the evolving landscape of sustainable business practices.



### SHOWCASE

Feature your business logo and sustainability commitment on the WSBC website under current members.

Use WSBC member logos, badges, and window decals to highlight your support for sustainability advancement.

Promote company news, events, or job listings through our channels and gain special marketing opportunities.

Share your sustainability success by speaking at events or co-creating case studies.

Display the exclusive Member-only logo and showcase your support for the Business as a Force for Good movement.



# Membership Investment

Company membership level based on company employee count.

COMPANY SIZE	VALUE
1-25 Employees (1 Member user ID)	\$500
26-150 Employees (2 Member user IDs)	\$750
151 - 500 Employees (3 Member user IDs)	\$1,250
501 - 5,000 Employees (4 Member user IDs)	\$1,750
5,000 + Employees (5 Member user IDs)	\$2,500

\*Fee for additional member IDs to be determined based on cost.

INDIVIDUAL MEMBERSHIP INVESTMENTS	VALUE
Professional	\$250
Student / Retiree	\$55



# Member Sponsor Opportunities

## PROGRAM SPONSOR

Sponsor the advancement of WSBC programs like the Green Masters Program and 21st Century Pathways. Your sponsorship helps improve these programs. If needed a version specific to the needs of your company may be built.

## CONFERENCE SPONSORSHIP

Showcase your commitment to sustainability by supporting our annual B2B conference.

## EVENT SPONSORSHIP

Sponsor specific regional events focused on a sustainability topic. Perhaps a Peer to Peer meeting or an educational event? This can include hosting, promotion, food or beverage donation, etc..

## AWARDS SPONSOR

Sponsor innovation and the advancement of best practices in the field of sustainability by partnering to support the annual WSBC awards program. This can include hosting, promotion, food or beverage donation, etc..

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Visit our website for additional information: [WisconsinSustainability.com](http://WisconsinSustainability.com)

